

WELCOME TO



Dear New BNI® Member,

Welcome to the world's largest referral networking organization! We are honored to have you aboard and we look forward to helping you achieve your dreams.

You have joined an unparalleled business community—a powerful global network consisting of more than 355,000 passionate business leaders in over 76 countries around the world. Each and every one of these has the potential to become your referral partners; they are here to help YOU be more successful than you ever thought possible.

Perhaps more than any other organization in the world, BNI is a culture-driven organization. BNI's guiding philosophy is **Givers Gain®**. This isn't just a slogan on a wall; we live this philosophy throughout our lives. As you will come to know, the power of this simple approach to business (and life) can be profound.

Please start your journey by taking one small but important step: please fully complete your profile on BNI Connect®, our Online membership portal and then explore the Resource Center, which has lots of tools to guide you on your journey.

Next, complete BNI's Member Success Program on BNI Academy — it's a great way to put your new BNI membership on turbo.

Our best advice for every new Member is the same: jump in with both feet! If you let it, BNI can change your business and your life. It has done so for millions of people worldwide since 1985.

We wish you an exciting journey with BNI. Please know that we are here for you at every step in the journey. If you have a question or need help at any point, never hesitate to reach out to your BNI Director Consultant supporting your BNI Chapter, your BNI Executive or Managing Director supporting your region, or simply by contacting the BNI Member Success Center at support@bni.com.